



For Immediate Release
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**16-Year-Old Shark Attack Survivor Lulu Gribbin Launches Lulu Strong,
A Nonprofit Focused on Closing the Gap Between Amputees and Technology**

*New Foundation Will Raise Funds and Awareness to Advance Access to and Affordability of
Technology and Therapies that Make a Meaningful Impact and Improve Quality of Life*

Mountain Brook, AL (September 18, 2025) – Today marks a milestone achievement for shark attack survivor Lulu Gribbin as she announces the launch of the [Lulu Strong Foundation](#), a 501(c)(3) nonprofit. Lulu Strong aims to help provide funding for and access to cutting-edge prosthetic technologies and therapies that restore independence and confidence for amputees at speeds that previously never seemed possible.

Lulu's survivor story began on June 7, 2024. While diving for sand dollars with friends on Florida's Gulf Coast, she was attacked by a bull shark, which severed her left hand and part of her right leg. Thanks to the immediate help of nearby strangers, Lulu was airlifted to a Pensacola hospital where her surgeon's battlefield experience led him to make the difficult but life-saving decision to amputate her leg.

For most people who have lost at least one limb, acclimating to a life reliant on prosthetics is an arduous process full of pain and roadblocks; the path to recovery is often limited not by will, but by outdated tools and limited resources. But Lulu's experience was different. She gained access to cutting-edge virtual reality (VR) therapy and other rehabilitation treatments that allowed her to walk out of the hospital after only 77 days—an achievement that typically takes people with similar injuries a year or more.

"There's a barrier to access between what's been invented and what amputees and their physicians can readily utilize," said Lulu Gribbin. "Right now, pioneering life-changing technologies are out there, but not accessible to most people. We want to build towards a world where everyone who needs these tools can get them. That's our goal."

The foundation applies what Lulu and her family have learned through her recovery process and focuses on closing the tech gap for amputees by raising funds and awareness to accelerate access to and affordability of the tools that facilitated her incredible recovery: [AI-powered prosthetics](#), VR therapy, and other emerging technologies. The foundation's ultimate goal is to bring down the cost of these treatments, expand their applications to other limbs, and make them available to every amputee at every hospital in America.

No one heals alone. For information on how Lulu Strong will achieve these goals and to find out how you can help, visit lulustrong.com and follow along on [Instagram](#).

ABOUT LULU GRIBBIN

In June 2024, teenager Lulu Gribbin was attacked by a bull shark, severing her left hand and part of her right leg. Her first words after waking from lifesaving surgery were “I MADE IT”—a statement that has set the tone for her remarkable journey of recovery, strength, and tenacity. Since that time, Lulu has worked to pass the Lulu Gribbin Shark Alert System Act in Alabama and is working on the federal level to pass S.1003, the bipartisan bill known as Lulu’s Law. Lulu also founded the Lulu Strong Foundation, a 501(c)(3) nonprofit accelerating progress and affordability of AI-powered prosthetics, VR therapy, and other emerging technologies that restore confidence and independence to amputees. Lulu is a gifted speaker, too, having spoken before the Alabama State Legislature, at TEDx Youth, been featured on ABC’s Good Morning America and Nightline, and spoken to crowds of up to 19,000 people.

Text “Lulu” to 91999 to support the Lulu Strong foundation.

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